DAVIDE PINTO

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CREATIVE EXECUTIVE | INVESTMENT & JOB GENERATOR | ENTERTAINMENT & TELEVISION PRODUCTION | SOLD SCREENPLAY WRITER

Bringing stories to life through innovative vision and strategic execution

Proven investment generator and job developer in entertainment. Recognized as a senior level creative that has sold projects and worked with the largest and most successful household names in entertainment. Brings a proven background as a Creative Leader who has worked with the most prominent studios in the world. Is a proud gilded member of the Creative Talent Development & **Inclusion Program** for writers and producers at Walt Disney Studios.

- Passion for the film/videogame industry and display a track record of success in the entertainment industry.
- Known for being a visionary leader who consistently delivers innovative, impactful content that resonates with audiences.
- Adept at creating and executing strategic marketing plans to drive box office success and increase brand recognition.
- Skilled in building and managing relationships with talent, producers, and studios.
- Committed to pushing the boundaries of storytelling and creating lasting impact through film.
- Experience leading teams to develop and produce socially-impactful feature films and television shows.
- Languages: Proficient in English, Italian, and Spanish.

AREAS OF EXPERTISE

•	Media	& T	V Production

- Process Improvement
- Content Management
- Research & Development
- **Production Design**

- Project Management
- Client Communication
- Marketing and Advertising Materials
- Pre-Production And Post Production
- Multi-platform Media Management
- Workflow Optimization
- Process Re-Engineering
- Relationship Building
- Strategic Scheduling Techniques
- Teamwork & Collaboration

KEY PROJECTS & LEADERSHIP SUMMARY

Sold Projects: Production Management/ Economic Impact

- Created hundreds of jobs from selling High Heel TV Show: produced by Post Malone, David Arquette, Tyga, and Trinidad James; shot during the Pandemic.
- Created COVID protocols, and worked with the Mayor and the Director of Tourism in Memphis. During the production, there were Zero Covid Cases.
- Hive Music Festival- Created and produced the physical & live stream version of the festival, Oversaw the virtual and production stage employees. Helped the Economy and created jobs for countless artists.
- Farlee and Friends Sold 10 episodes, achieved millions of viewers. Worked with the book writer to create the stories, found the animation team to create the TV series. Created hundreds of jobs.

Walt Disney Studios Managed Entertainment Projects

- D23 (Largest International Disney Official Press Event)
- Shanghai Disney Resorts Winter Show
- Together Forever Pixar Fest 2024 Disneyland Show
- D100 Disney 100th Anniversary Tour Celebration
- Disney + Day Marketing Campaign
- Ennio Morricone Touring Concert Celebration
- What's up Disney+ Weekly Talk Show
- Lead and supported talent cultivation, recruitment, management, and engagement of current and new investors/partners in the arts and entertainment industry.
- Provides high-level direction and strategic input for the team's work with arts and entertainment industry leaders.

AREAS OF EXPERTISE

Entertainment Director/Producer/Writer

Freelance

Sold dozens of projects across Film, TV and video games for the largest names in entertainment. Established as a passionate, leading Italian/Immigrant creative voice of his generation. Proficient in understanding brands, visions, missions, and leading design direction. Developed creative design briefs to guide large teams throughout the design/production process. Liaised with artists to ensure that the creative meets the brief and fits the brand.

Project Manager

The Walt Disney Studios

Served as a creative idea powerhouse, transforming a brief using some creative flair into ideas and concepts. Ensured the design strategy and execution aligned with the end user needs, brand positioning, and business requirements. Managed large projects with significant scope and impact from concept to completion.

Drove and delivered over high-impact projects for Disney's marketing, theatrical distribution, streaming, and theme park divisions, consistently meeting project timelines and budgets.

- Achieved an on-time delivery rate of 95% and customer satisfaction of 97%, improving studio operations by planning, delivering, and resolving issues related to theatrical and Disney+ original titles.
- **Reduced project overruns by 90%**, assessing the feasibility of all content deliveries, monitoring milestones, and partner/client due dates, and maintaining clear communication among distribution teams, vendors, and other internal partners.
- Ensured 100% compliance with approved quality and legal assurance processes, leading to zero legal compliance incidents while also identifying over 300+ at-risk items.

Quality Assurance & Localization Team

WorldBox (Video Game)

Managed the writing and narrative processes both vertically within the department and horizontally across all departments. Managed writing tools and pipelines in conjunction with engineering. Steered all aspects of the narrative process from developing the initial plot and delivery mechanisms to handling the localization pipeline.

- Achieved 95% satisfaction rating from users and zero major bugs reported on launch day, coordinating with developers to ensure the quality standards were met for the full release on Steam and major app platforms.
- Led 100% accurate translation of all material including dialogue and user interface, leading to high-quality publication materials with zero translation errors and leveraging fluency in English, Italian and Spanish to aid in the writing process.
- Enhanced productivity by 50% and improvement in project efficiency by 80%, establishing, maintaining, and improving best practices, quality standards, pipelines, tools, and processes for narrative design and writing.

Creative Executive

London Ent Inc., Los Angeles, California

Steered the entire operational, production, and administrative functions related to creative development. Defined the goals, requirements, structure, navigation, and functionality of an effective production company. Ensured the quality of creative output consistently met or exceeded client objectives and was delivered on time/within budget.

- Achieved increased visibility and growth for the company, developing a slate of motion picture and television projects for London Entertainment Inc., a production company owned by the largest artists such as Post Malone, Tyga, and Tyla Yaweh.
- **Boosted distribution of the titles across multiple streaming platforms and networks,** collaborating with business management, advertising agencies, and book labels to obtain/sell intellectual properties.
- Steered successful completion of projects with varying budgets and objectives, directing and managing client relationships for creative projects, and ensuring expectations were met.

Selected Producer

USC - University of Southern California

Led production after being awarded the producer role for USC's officially selected annual film. Communicated design, ideation, media, and distribution strategy. Collaborated with writers, designers, musicians, actors, and other creative professionals to produce high-quality content that met expectations of the most prestigious international school of film.

- Handpicked through a highly competitive vetting and pitching process to produce one of the year's short films for USC.
- Established a seamless and efficient production process, managing all aspects of production, including rewrites, final editing cuts, casting, and meeting production slate targets.
- Achieved successful production and delivery outcomes through the effective presentation and determination of production ideas and creative scenarios.

INTERNSHIPS

Talent and Literary Assistant

International Development Assistant
SK Global Entertainment, Greater Los Angeles Area

Development Assistant

Paradigm Talent Agency, Greater Los Angeles Area

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<u>Development Assistant</u>

Michael De Luca Productions, Greater Los Angeles Area

Beau Flynn's FlynnpictureCo., Greater Los Angeles Area

Managing Assistant
Mosaic Media Group, Greater Los Angeles Area

<u>Development Assistant</u> Channing Tatum's Free Association, Los Angeles Area

ADDITIONAL EXPERIENCE

Production Assistant - Various Projects

University of Southern California / American Film Institute / San Diego State University

<u>Assistant Editor</u>

001LithiumX (Feature Film)

EDUCATION & CERTIFICATION

B.A. Cinema & Media Studies, University of Southern California Project Management, University of California, Los Angeles Scrum Master Project Management Certified (CSM)

Walt Disney Television - Creative Talent Development & Inclusion Program (CTDI) Gilded Member
Computer Science | Entrepreneurship in Emerging Economies | Game Development - Harvard EDx School of Business & Arts
Boy Scouts of America – Eagle Scout